

Excerpt from September Edition | 2011

FEATURE ARTICLE / UTi supports anti-crime initiatives in partnership with Computershare



Supply chain solutions that REALLY deliver.. anywhere!



The long haul was made by Michael and Rueben driving the trucks, assisted by two Elite drivers, Sam Dlamini and Welcome Madonsela. Andrew and Greg followed in a support vehicle to ensure the journey ran smoothly.



Geared up and ready for the challenge!

The Change a Life Cycle is an annual fundraising event, managed by a devoted project team at Computershare, that supports anti-crime charity projects endorsed by the Mike Thomson Change a Life Trust. The Trust was set up in the wake of the brutal murder of senior Computershare manager Mike Thomson at his home in September 2007. In memory of Mike's remarkable community spirit and to take positive action against crime in South Africa, the Trust is dedicated to a peaceful future for all South Africans, and supports effective, grassroots programmes that deal with the causes and symptoms of crime.

Many blue-chip South African companies participate in this unique event as a way of uniting against crime, and UTi was proud to be among them this year. The 2011 cycle was themed "Wild West" and covered 530kms across the Namib Desert, starting in Windhoek on September 3rd and ending in Walvis Bay 4 days later. Not an event for the faint hearted or saddle-shy!

In support of this worthy cause, UTi partnered with Computershare as a major sponsor alongside companies like Vodacom, the JSE, the Kelly Group

and Sun International and also offered to provide all the race logistics. A team of our best cross-border and logistics experts were assembled to manage this project, which involved transporting everything in the race supply chain. UTi was responsible for personalised face-to-face bicycle collections from each cyclist; packing an 8-ton and a 15 meter truck with bikes, marketing banners, equipment and all race provisions and supplies; transporting the precious cargo from Johannesburg to Namibia; managing the ATA Carnet process across the border; unpacking; ensuring secure storage at destination and – doing what we proudly do best – ensuring the right goods were in the right place at the right time all along the race route. But wait, there's more: once the last rider crossed the final finish line, and all the dust had settled, all of this had to be returned to South Africa– right down to personal deliveries that ensured each executive cyclist received their bike back!

The passionate UTi team involved in this project included: Andrew Holliday, Andre Wagner, Charlene Saayman, Cheryl Kelly, Gideon Grewar, Greg Saffy, Hayley van der Walt, Michael Kobe, Reuben Lekgetha

continued/...



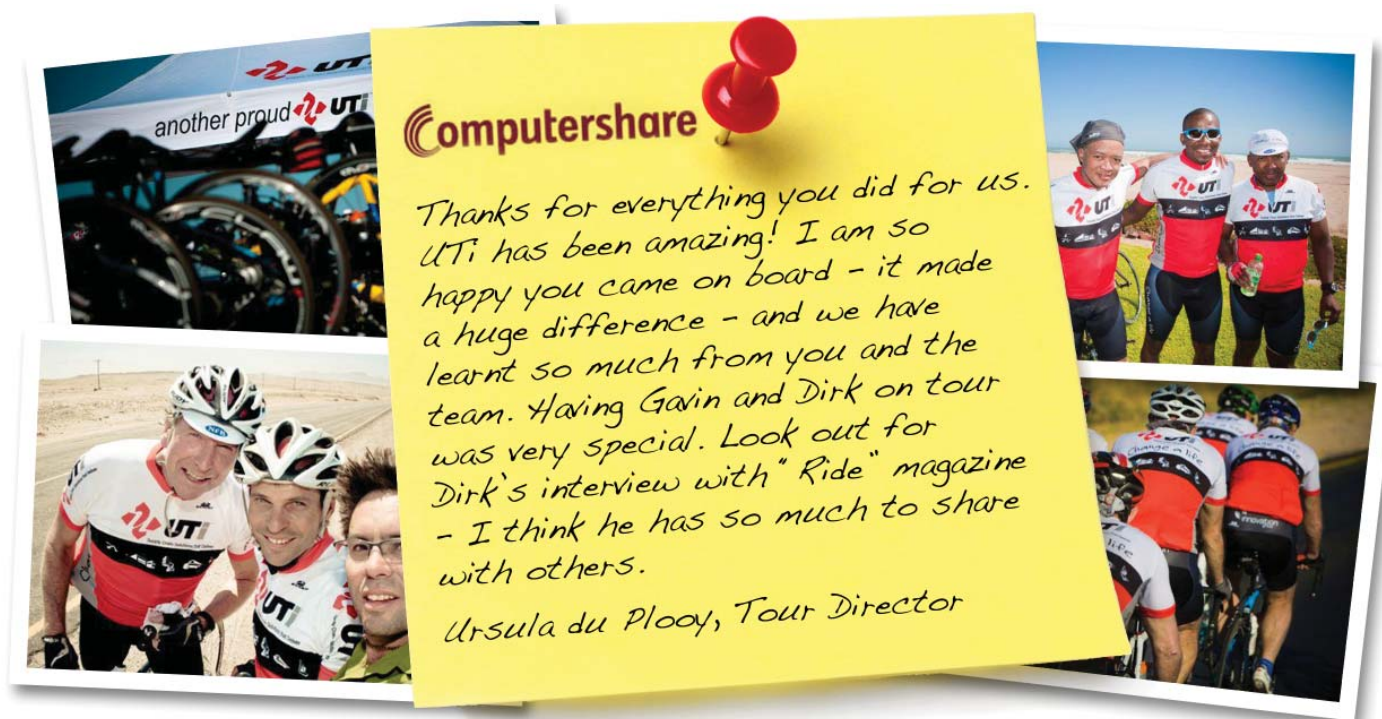
and Shaun ter Bruggen. They were ably supported by UTi's Namibian transporter, Cecil Dowdle of CHD Services. Cecil even engaged the services of his brother Peter (based in Uppington) to ensure that both SA and Namibian customs had sight of all the paperwork well in advance of the vehicles arriving at the border. They liaised with senior officials on both sides to ensure that everyone was aware of what we were doing and what this was all about. Andre Smith of ACT Logistics, our long-standing partners based in Windhoek, assisted with the Namibian import and VAT procedures and arranged extra security at his premises to ensure our rig, filled with

nearly R3 million worth of bicycles, was secure while we waited for the cyclists to fly in.

We also had 2 proud UTi ambassadors actually cycling in this challenging event! Gavin Rimmer (Executive Vice President, UTi Africa) and Dirk Goedhart (Vice President, Freight Forwarding Africa) joined 65 other CEOs and a few recognisable South African sports and television personalities like Malcolm Lange, Martin Dreyer, Gerald de Kock, and Derek Watts as they tackled the gruelling route in the country often referred to as "the land God made in anger". Day 2 of the

challenge saw all the cyclists in stunning UTi cycle livery as they conquered the 201km trek and, to keep the worldwide UTi team involved, Gavin, Dirk and the UTi logistics team on the ground tweeted and posted photos of their progress along the demanding route.

The accolades for our successful delivery of this unique supply chain solution are still pouring in, and UTi is thrilled and proud of everyone's efforts... those directly involved and those who passionately supported our participation.



For more on this campaign, please visit www.computersharecares.com

